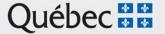


Stakeholder Outreach and Involvement

Machali, Chile August 29, 2018

Jean-Yves Benoit
Director, Carbon Market Division
Government of Quebec





Interaction with Stakeholders

Elected Officials
(Minister Premier, Ministers)



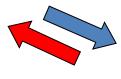


Authorities of the Ministry (Deputy Minister, ADM, ...)





Carbon Market Division (C&T implementation team)



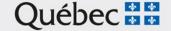


Covered Entities « High Management »





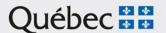
Covered Entities
« Mid Management »
(Env. Division, Production, ...)





Why Interact with Stakeholders?

- Create a sound and trustful relationship
- Common objective
- Listen to Industry Concerns
 - their fears, their reality/perspective, their specificities, the barriers they anticipate, ...
- Better understand the industries
 - know their technology, process, output, mitigation opportunities,
 that will improve your design
- Educate and Reassure Industry
 - Industry mostly "fear" C&T because they don't understand it. Once they do, they will be more prone to support the program.





Quebec's Discussion Tables

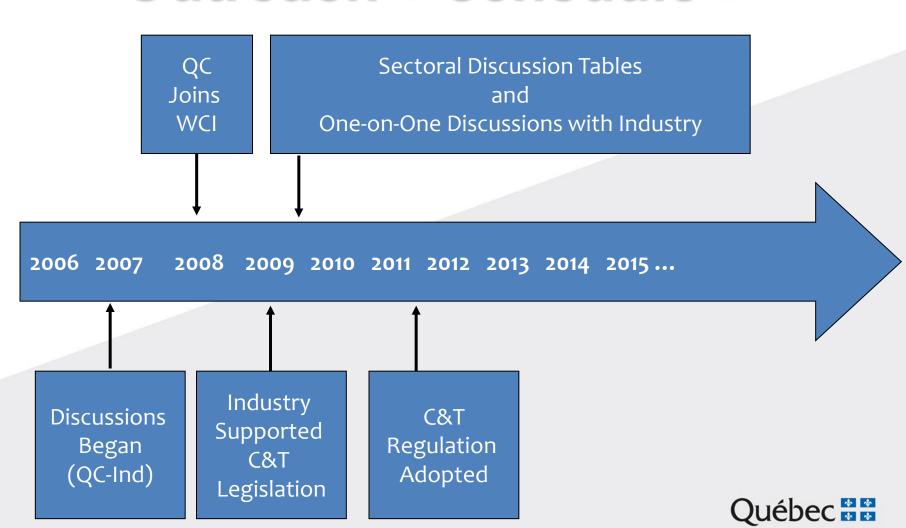
- QC-Industries (Heads of industrial Associations)
- 12 sectoral tables:
 - Aluminium
 - Electricity
 - Cement and Lime
 - Chemistry
 - Metal
 - Mining and Pelleting
 - Pulp and Paper
 - Refining

– ...





Outreach « schedule »





Thanks!

More info:

www.westernclimateinitiative.org

www.wci-inc.org

www.mddefp.gouv.qc.ca/changements/carbone/index.asp

